Make Your MARK
SPEAKERS SERIES

INSPIRING TODAY'S STUDENTS. EQUIPPING TOMORROW'S LEADERS.

REAL-WORLD INSIGHT. PRACTICAL STRATEGIES.
A PURPOSE-DRIVEN FUTURE.



MARK KRAJNIK
THE CULTURE COACH

FORTUNE 50 EXECUTIVE | EXECUTIVE COACH | AUTHOR | LEADERSHIP STRATEGIST

BRIDGING THE GAP FROM COLLEGE TO CAREER.

Mark Krajnik delivers high-energy, practical, and unforgettable presentations that equip students with the mindset, skills, and confidence to lead with purpose in college, in their careers, and in life.

> *"Students don't just need information. They need inspiration, direction, and a roadmap to win."*
> *– Mark Krajnik*

UNIVERSITY SPEAKING TOPICS

THE COLLEGE-TO-CAREER PLAYBOOK™
Your Game Plan for Success
Actionable strategies to help students stand out, get hired, and build a career they love.

BUILDING YOUR PERFORMANCE MINDSET™
From Potential to Performance
Transform awareness into intentional action and unlock your potential for elite results.

LEAD YOUR LIFE™
Purpose. Confidence. Impact.
Discover your purpose, strengthen your confidence, and lead your life with clarity and courage.

THE WE-CENTRIC LEADER™
Leading with Influence and Integrity
Develop the mindset and people skills to lead teams, projects, and organizations.

STUDENTS WILL GAIN

- Clarity on their purpose and goals
- Confidence to step into their future
- A competitive edge in the job market
- Tools to overcome challenges and build resilience
- Leadership skills that create impact
- A plan for continuous growth and success

PERFECT FOR

- Keynote Addresses
- Student Leadership Conferences
- Career Development Events
- Orientation Programs
- Greek Life Events
- Commencement Motivational Speaker

THE IMPACT

30+ YEARS LEADING PEOPLE & TEAMS

FORTUNE 50 EXECUTIVE EXPERIENCE

25,000+ LEADERS INSPIRED

UNIVERSITIES ACROSS THE U.S.

WHAT STUDENTS & UNIVERSITIES ARE SAYING

> *"Mark's message was exactly what our students needed. He challenged, inspired, and equipped them to take action on their future."*
> *– Director of Student Engagement*

> *"One of the best speakers we've had on campus. Students walked away motivated and ready to make a difference."*
> *– Dean of Students*

> *"Mark doesn't just talk to students. He connects with them and gives them a roadmap they can actually use."*
> *– Career Services Director*

LET'S MAKE YOUR MARK TOGETHER!

INSPIRE. EMPOWER. TRANSFORM.

BOOK MARK FOR YOUR CAMPUS!

MarkKrajnik.com
Booking@MarkKrajnik.com
239-877-5200

SCAN TO BOOK

PREPARING STUDENTS FOR CAREERS. EQUIPPING LEADERS FOR LIFE.